

# Lisa Elia

Keynote Speaker, Panel Moderator & Presenter

Founder & Lead Trainer at Expert Media Training



**Keynote speaker and panel moderator Lisa Elia blends heart, humor and intellect, engaging audiences and providing fresh, actionable content.**

Lisa delivers lively, information-packed presentations to attendees that include business audiences, sports teams, nonprofit organizations and more. As an experienced media trainer and communication expert, her presentation style combines warmth, professionalism and humor. Over the past 20 years, she has delivered

presentations for Marketwired, The Entrepreneur's Institute, UCLA Anderson School of Management, University of Delaware, and hundreds of other organizations. In addition to speaking, Lisa has hosted panels for a variety of events, including those at her Meet the Media Day events, during which she moderated panels of 10 top media producers and editors.

Lisa has developed her expertise during more than 20 years as a media trainer and communication consultant, some of which overlapped her years as publicist when she booked and prepared clients for interviews with media outlets that include **Today Show, GMA, The Oprah Winfrey Show, TIME Magazine, The Wall Street Journal, USA Today, CNN, Redbook** and hundreds of others. Prior to beginning her career she had earned her bachelor's degree in Communication with a Public Relations focus.

As the Founder and Lead Trainer at Expert Media Training, Lisa is often asked to provide her expertise in the media. She has been featured in and on national media outlets that include:



To view Lisa's speaking reel, visit <https://expertmediatraining.com/speaking>

Contact the Expert Media Training Team at 310-479-0217 or [team@expertmediatraining.com](mailto:team@expertmediatraining.com).

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## **Topics on Which Lisa Elia Can Present Include the Following:**

**(Presentations are customized for each engagement.)**

Powerful Communication in Meetings: How to Be Heard & Remembered

Text, Email or Phone: Choosing the Right Method for Your Message

The 10-Step Communication Clean-up: 10 Shifts to Transform Your Life

Body Language Tips & Tip-Offs: Elevating Awareness of Yourself & Others

5 Conversation Killers to Avoid & New Habits to Replace Them With

Crisis Communications Planning: Why Everyone in Your Organization Should Be Included

Integrated Communication Planning: Creating Brand Consistency throughout Your Organization

Communication & Your Company Culture: Language & Behaviors that Shape Your Organization

And Other Communication Topics

**Lisa customizes speeches and presentations for each group.**

**To inquire about booking Lisa, contact the Expert Media Training Team at 310-479-0217 or [team@expertmediatraining.com](mailto:team@expertmediatraining.com)**

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## What Speaking Bookers Have Said About Lisa:

“Lisa is so knowledgeable about her industry, about the media and the content that she teaches is very rich. She has this unique ability to interact with the audience, her clients and the media seamlessly, and it’s like nothing I’ve ever seen before. Her ability to inspire me and bring out the best in all of the audience members is something I think that she has a very special skill for.”

-Gina DeVee, [www.ginadevee.com](http://www.ginadevee.com)

“Lisa’s speaking style integrates her clear expertise on the topic of PR and publicity, her genuine interest in helping women in business succeed at getting their message, products and services out in the world, and the genuine warmth in which she communicates her knowledge.”

- Marcy Cole, Ph.D, First Tuesdays

“We had Lisa come into our eWN chapter and speak on PR. She did a fantastic job giving the audience simple ways to interact with the media and build a strategy for PR for their small business. Lisa is an excellent speaker and a proven expert helping businesses expand awareness and we are so thankful she came to speak to our group.”

-Lisa Goodwin, eWomenNetwork

“In my many years working in the apparel industry, both as a designer and educator, I have been most fortunate to work with many talented designers in an industry that is extremely competitive. In order for new companies to gain visibility it is crucial that they find the right PR team who understands their mission and helps to build brand recognition for their niche market. Lisa Elia has helped to educate and support our FBI members. It is my pleasure to recommend her as a presenter.”

- Frances Harder, Founder, Fashion Business Inc. and Fashion for Profit

“I worked with Lisa Elia to present a webinar to members of the tradeshow and conference industry. Lisa’s presentation was very well done. She provided highly useful information that was well received by the audience. And Lisa was delightful to work with. I look forward to collaborating with her again.”

- Mark Travers, Publisher, Events In America

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## Partial Client List

Adli Law Group

California State University, Fullerton

Chrysalis

Events in America and EventBrite

EWomenNetwork

Fashion Business, Inc.

First Tuesday Los Angeles

Holistic Chamber of Commerce West Los Angeles

International Federation of Coaches Los Angeles

Leadership Connection for Childcare

Marketwired

National Council of Jewish Women LA

Speaker Services

UCLA Football Team

UCLA Anderson School of Management – The Entrepreneur’s Institute

The Urban League of Los Angeles

Universal Music Group

University of Delaware, Small Business Development Center

Youth Business Alliance

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